

Kisha N. Robinson

Email & Web Developer

kishanadine.com

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Technical Skills

HTML



Soft Skills

Clear written and verbal communication

Works efficiently as part of a team and individually

10+ years of customer service experience

Experience training/assisting peers and clients

Hobbies



Summary

Motivated front end web developer. Strong creative and analytical skills. Dedicated to continuous improvement. HTML, CSS, JavaScript, SQL.

Experience

Senior Email Marketing Associate

Udemy

2020 - Present

- Develop promotional email campaigns in Oracle Responsys
- Contribute to the overall marketing strategy
- Schedule and Deploy email campaigns
- Debug email code

Founder, Digital Marketing Strategist

Email for Real Estate

2020 - Present

- Develop the business using a consultative sales approach
- Create marketing strategy for each client
- Manage each project by delegating each task to team member

Freelance Web Designer and Developer

2018 - 2020

- Architecting digital marketing campaigns to generate leads
- Develop emails using HTML and CSS
- Design and develop websites by hand as well as in WordPress
- Track analytics and compile results-focused reports

Email Marketing Developer

Stream Companies

2019 - 2020

- Developed emails using HTML & CSS
- Coded in Adobe Dreamweaver. Tested in Email on Acid.
- Compiled reports/stats with Google Analytics and campaign stats.

Education

Computer Science, B.S.

Western Governor's University

2021 - Anticipated Graduation

Business Administration, A.S.

Delaware County Community College

2019

Social Science, A.A.

Lehigh Carbon Community College

2009

Professional Development

Ultimate Web Designer and Developer Course, Udemy

Responsive Web Design Certification, FreeCodeCamp